

Please note that we at Pikasso wish to extend our support to your 40 AlHarb cause by offering the below:

- Beirut Backlits ®
- Beirut Digital ® Constellation ®
- 4x3
- Unipole & Rooftop ®

- Beirut Backlits ® *scroller*

Dates	Networks	Nb. of displays	Rate/week +10% V.A.T.
Apr 8 - 15	Five Star ®	20	\$10,000
	Central ® Beirut	10	\$6,000
Apr 9 -16	Metropolis ® Th	15	\$7,500
Total		45	\$23,500
Total Net to Pikasso		45	\$0

Please note that we print exclusively with onsite promotion to contact Mr. Serge Chedid at 01/870644.

Attached you may find the presentation showcasing the locations along with the production sheets.

- Beirut Digital ® Constellation ®

Dates	Networks	Nb. of displays	Rate/week +10% V.A.T.
Apr 8 - 15	Beirut Digital ® Constellation ®	15	\$2,000
Total		15	\$2,000
Total Net to Picasso		15	\$0

No Printing is required as the panels are digital.

Attached you may find the presentation showcasing the locations along with the production sheets.

- 4x3

Dates	Networks	Nb. of displays	Rate/week +10% V.A.T.
Apr 10 - 17	Customized	150	\$7,500
Total		150	\$7,500
Total Net to Picasso		150	\$0

The installation is to be done by Picasso's team. A presentation of location will be sent later on along with the production sheets.

The locations are distributed as such:

50 Bekaa

50 North

50 South

- Unipole& Rooftop®

Unipole

Code	Location	Direction	Rate Card / Month excluding 10% VAT
Beirut Metropolitan Region			
U1A	Master Mall - Dora	Beirut - Jounieh	\$3,000
U44Z	Entrée City Mall	Towards Beirut	\$2,300
U9Z	Doha	Saida - Beirut	\$1,900
Barbara			
U43Z	Pont Barbara	Beirut - Tripoli	\$1,100
Batroun			
U46A	Sortie Batroun	Beirut - Tripoli	\$1,900
Tripoli			
U12Z	Entrée Sud Tripoli	Beirut - Tripoli	\$1,400
ChoufCôtier			
U33Z	Plaine Damour	Beirut - Saida	\$1,400
U35A	Echangeur Chouf Alley	Beirut - Saida	\$1,400
Jiyeh			
U17A	Echangeur Des Plages	Saida - Beirut	\$1,400
Rmeileh			
U25A	Echangeur O Cap	Beirut - Saida	\$1,400
Damascus Road/ Dahr el Baidar			
U15A	Dahr el Baidar	Beirut - Zahle	\$1,400
U15Z	Dahr el Baidar	Zahle - Beirut	\$1,400
Total			\$20,000
Total Net to Pikasso			\$0

Rooftop

Code	Location	Direction	Dimension	Rate Card / Month excluding 10%
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				VAT
Mkalles				
R45A	SkaffMkalles	Towards Mkalles Roundabout	12.10 x 4m	\$2,500
R45Z	SkaffMkalles	Towards Mansourieh	12.10 x 4m	\$2,500
Baabda				
R32Z	Pizza Hut	Towards Beirut	12 x 5m	\$3,500
Airport Road				
R19	Cola bridge, Catrans	Towards Airport	14.64x4.27m	\$3,000
Jounieh				
R27A	Facing Abouchabke	Towards Beirut	8 x 4 m	\$1,600
R41	Soldini	Towards Adma	14 x 4.27 m	\$2,500
Total				\$15,600
Total Net to Pikasso				\$0

You may find attached the technical sheet of each location along with the production sheet.

Wishing you the best of luck and remaining at your disposal.

With Best Regards,

Gizelle

GizelleMardinian

Account Executive